

Q&A
Frequently Asked Questions

Breadcoin
Central PA

What is Breadcoin?

Breadcoin is an innovative economic tool that connects the community, feeds with dignity, and supports local businesses. A physical token worth \$2.50 that works like a community-wide gift certificate at participating food vendors.

Who uses Breadcoins?

- We encourage everyone to use Breadcoins to destigmatize hunger.
- Breadcoins are especially useful for those without access to a kitchen.
- Giving Breadcoins to a neighbor preserves their choice about when and where to eat.

How do vendors benefit?

Vendors help the community by accepting Breadcoins as a form of payment. It costs them nothing and provides additional revenue for their business. Each month a Breadcoin representative will stop by each of the vendors to redeem the tokens for cash. Vendors are also eligible for our microfinance program. These loans are low-interest loans that are repaid in Breadcoins.

How are Breadcoins distributed?

Many want to help but aren't in direct contact with food-insecure people. Members (recurring monthly donors) purchase coins that are distributed in the community by local partners who:

- Distribute Breadcoins to provide a meal with dignity
- Use Breadcoins to create incentives for students
- Organize mobile food events where everyone is included and welcome
- Create points of connection for food-insecure persons
 Breadcoin proudly collaborates
 with local community partners
 that have been serving their
 neighbors for decades.

Can I purchase Breadcoins?

- People can buy coins to use themselves or give to a neighbor who is hungry or food insecure.
- Generous individuals and organizations help their community by donating each month. All the money from recurring donations will purchase coins to feed people. Scan the QR code at the bottom right to donate.

Why use Breadcoin?

Breadcoins have 3x the impact because the money stays local longer. Breadcoins

- (1) Expand the good work of trusted local nonprofits,
- (2) Provide a meal with dignity for neighbors in need,
- (3) Support businesses that bring jobs and local ownership to underserved communities.

How can I get involved?

- Join as a Breadcoin vendor
- <u>Provide a meal</u> to others by becoming a recurring donor
- Apply to become a partner organization
- <u>Volunteer</u> on one of our teams or at an event

Where can I learn more?





To contact us:

David Vader dvader@breadcoin.org

Aisha Mobley amobley@breadcoin.org

